

SHANGHAI SUNRISE ANNUAL REPORT

2024

初升的太阳
**SHANGHAI
SUNRISE**
Championing education for a brighter future



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Message from the Chairperson



Frances O'Rourke
Chair of the Board
Shanghai Sunrise

The Year of the Dragon 2024, was both a year of consolidation and new beginnings.

We started the year singing and dancing, to help Shanghai Charity Foundation, under whom we are registered, celebrate 30 years of giving back to society. Both volunteers and several of our students participated in the TV gala, and we all had a lot of fun. We even had a 79-year-old volunteer join us, the wonderful Ms. Carms.

This year, we welcomed not just one, but two new executive directors to our team. Splitting the role into Outreach and Operations allows for deeper focus and spreads the workload. Volunteering, while incredibly rewarding, is also hard work. We are grateful to Jessica Zimmerle and Michael Zhang for joining our Shanghai Sunrise team.

In 2024, we deepened our ties with our community, including the Rotary Club of Shanghai, Goodman Group, BritCham, AustCham, Adidas, Girl Scouts, KEA, NZBRiC and Drees & Sommer —to name a few.

We are incredibly grateful to all our sponsors for their support. Our students continue to be thankful for their scholarships and the opportunities to connect and grow during our activities.

I am proud to be part of a dynamic and professional board and am so pleased to see all our volunteers not only giving back to society, but also witnessing our students paying it forward!

Looking Ahead

As we move into 2025, we aim to expand our reach, introduce new student support programs and continue fostering meaningful connections between our students and sponsors. In 2026 we celebrate our 30-year anniversary. With your support, we look forward to another year of transforming lives through education.

Yours sincerely on behalf of the Board,

Frances O'Rourke

Chairperson,
Shanghai Sunrise Board

In 2024, Frances was awarded the Woman of Impact Award by the International Professional Women's Society, in celebration of outstanding women leaders. Frances, we salute you!



Impact

By the end of 2024, Shanghai Sunrise's operations were run by:



2

staff members



21

core team members
who volunteered
5,300+ hours



50

regular
volunteers



18

new
volunteers

During 2024, Shanghai Sunrise paid education-related expenses for **189** high school and **112** university students.



189

high school
scholarships



112

university
scholarships

We are proud to announce that in 2024, **96** Shanghai Sunrise students graduated from high school and university. Of these, **28** high school graduates continue to be sponsored by Shanghai Sunrise to attend university.



Overall, since our founding in 1996, Shanghai Sunrise has achieved the following:



39+ million RMB
raised



12,680+ scholarships
awarded



3,800+ students
supported

Message from the Executive Directors: Operations and Outreach



Michael Zhang
Executive Director:
Operations
Shanghai Sunrise

Dear Supporters,

As we reflect on 2024, we are immensely grateful for the unwavering support from our sponsors, donors, volunteers and community partners. This year has been marked by incredible growth, inspiring student achievements and successful fundraising initiatives that have allowed us to support even more young scholars.

Your generosity has enabled us to continue our mission of providing life-changing scholarships and personal development opportunities to underprivileged youth in Shanghai. Together, we are not just funding education, we are transforming lives of youth in Shanghai.

Thank you for your support and commitment to our cause.



Jessica Zimmerle
Executive Director:
Outreach
Shanghai Sunrise

Highlights 2024

At Shanghai Sunrise, the vision of creating a brighter future for disadvantaged youth extends beyond merely offering educational opportunities. During the 2024 financial year, together with sponsors, partners and volunteers, we provided new creative and developmental opportunities for students.



TV Gala Show with Shanghai Charity Foundation

Shanghai Sunrise's students and volunteers attended and participated in a group song and dance routine on 20 January at the Shanghai Charity Foundation 30-year anniversary TV gala show. Chen Jianhua, a Shanghai Sunrise alumni student; also gave a moving account of her time as a sponsored student and why she now is giving back to society.





Take Your Student to Lunch 2024

The annual Take Your Student to Lunch event took place in April and was a real highlight for 2024. The theme of the event was: "Super Scholars," playing on how education is a superpower in the lives of all students.

Our sponsors were offered the opportunity to meet with their scholarship recipients over a delicious lunch at the Jinjiang Hotel in Huangpu. Here students and sponsors got to know one another through wonderful activities and dynamic games. The event ended with our Shanghai Sunrise Dance led by Board Members Frances O'Rourke and Benson Zhao.

celebrating in-person meetings





BOSS Group Support

BOSS has been a loyal contributor to Shanghai Sunrise. The organization has supported our cause since 2011. The annual Take Your Student to Lunch event was held in May 2024 with 21 BoSS Group-sponsored students.

Scholarship Program Expansion

In 2024, we welcomed 95 new students into our scholarship program: 67 high school and 28 university students, bringing the total number of students we have supported since our founding to more than 3,800.



Adidas Three Stripes Day

Eighteen students joined this in-house event, featuring various indoor and outdoor activities. Our students had the opportunity to meet new people, participate in fun activities and enjoy lunch together.





Fostering Relationships



The 2024 Pairing Ceremony was held on 9 November, at the InterContinental Shanghai Pudong hotel. This special event connected sponsors with their scholarship recipients, fostering meaningful relationships and support networks. More than 155 students and sponsors attended the event.

The InterContinental Shanghai Pudong hotel invited us to their special Christmas tree lighting ceremony and ran a special Bear Sale with proceeds being donated to Shanghai Sunrise. We are grateful for this new, meaningful relationship.

Oh Give Thanks by Cottons



This spectacular Thanksgiving event took place over two days. Oh Give Thanks was created in celebration of love, diversity, cultures and humanity. Proceeds were donated to Shanghai Sunrise, totaling RMB 23,096: RMB 11,656 from the thanksgiving dinner and RMB 11,440 from raffle tickets sales. We are extremely grateful for the long-term relationship we share with Cottons.

Student Story

Bao Qi is one of our university students. She joined Shanghai Sunrise in 2020 when she was a first-year high school student. With the support of the Shanghai Sunrise scholarship, Bao successfully completed high school and is now majoring in English at Shanghai University of Electric Power.

Bao has been interested in photography since she was in high school. To follow her passion, at university Bao serves as the head of the new media department and is responsible for the news section of their public account. At the same time, she heads the conservation department of the Stray Animal Protection Association at the university.

During the summer holidays, Bao was offered a marketing internship at the British Chamber of Shanghai. She has also been volunteering as a photographer for Shanghai Sunrise. We are so proud of her personal and educational growth.



Students Inspiring Those around Them



Girl Scouts of Shanghai Partnership

For the 2023/24 academic year, the Girl Scouts of Shanghai raised funds to sponsor a Shanghai Sunrise female student for one year. For the 2024/25 academic year, they have challenged themselves to further their support, demonstrating a strong commitment to our cause.

Student-Led Charity Cycling Challenge in Suzhou

In an inspiring show of community spirit, seven Grade 7 students completed a 100km Charity Cycling Challenge and raised an incredible RMB 11,000 for Shanghai Sunrise. The event took place over two days—November 18 and 19—during a school break. Instead of lounging at home, one student proposed the idea of cycling for a cause, bringing together friends, families and the community to make a difference.



OKiKi Kindergarten Christmas Market



OKiKi Kindergarten in Pudong held its Gift Festival on 20 December 2024. All proceeds from the festival were donated to Shanghai Sunrise, totaling a whopping RMB18,300!



2024 Goodman Foundation Initiatives

Goodman Foundation Career Day

On 9 March, 29 students joined an annual Career Day hosted by the Goodman Foundation. Through engaging workshops on interview skills, the latest trends in AI chatbots, as well as in-length conversations with Goodman staff volunteers, the students gained invaluable insights that will undoubtedly give them an edge in their future careers. It was heartwarming to see their eagerness to learn and their excitement as they left with customized Goodman backpacks, a small token of appreciation for their participation.

We look forward to seeing the students thrive in the years to come.



Goodman Foundation Internship

During the July/August Summer break, the Goodman Foundation hosted a two-week internship program, accommodating 3 college students. This initiative provided students with hands-on professional experience and valuable workplace skills, as they worked closely with industry professionals.



Goodman Foundation Green Map of the Wetlands Program

On 30 November, Goodman volunteers and Shanghai Sunrise students joined forces at Hou Tan Wetlands for an environmental education program. This hands-on experience heightened awareness of wetland conservation as students observed local flora and fauna, creating a Green Map of the Wetlands. This fostered teamwork and a deeper appreciation for sustainability.



Goodman China employees also volunteered, embodying the Goodman Foundation's mission to "Do good in the world." The event provided students with a close-up view of nature and planted seeds of environmental stewardship. As these seeds grow, the idea is for more young people to join the cause, contributing to our planet's well-being. This aligns with Goodman Foundation's vision of fostering inclusive, resilient, and sustainable communities wherever they operate.

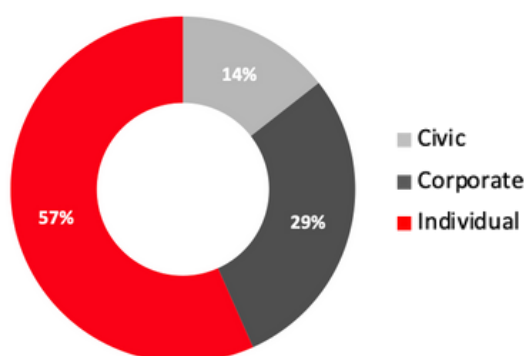
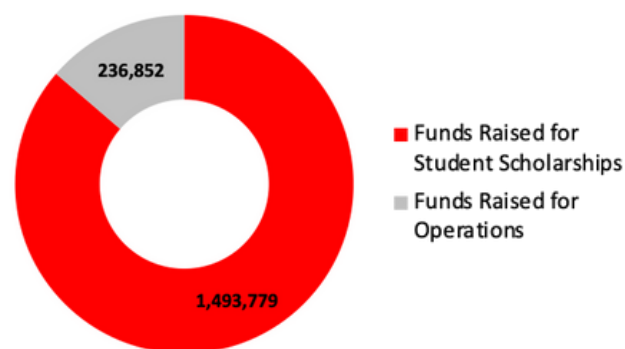


Financials 2024

Total donations 2024: RMB 1,730,631 raised

Our promise

We are committed to ensuring donations have the greatest impact on student education. Our programs and operations are sustained through sponsorships, fundraising events and other contributions. In 2024, through this approach, we raised RMB 1,730,631.



Sponsors by Category

In 2024, with the support of 90 sponsors, 301 students were able to continue their education. These sponsorships came from generous corporations, individuals and civic organizations, many of whom have been long-standing supporters of Shanghai Sunrise and its mission.



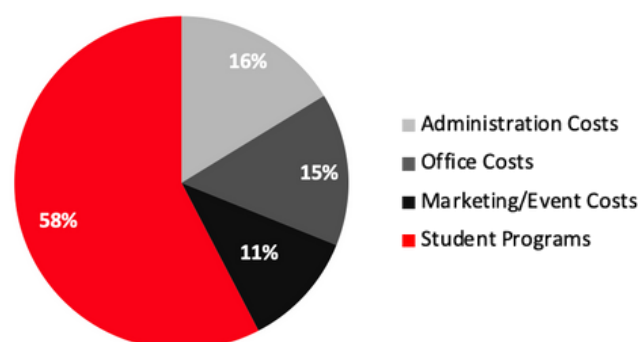
189
High School
Students,
RMB 1,146,000
raised



112
University
Students,
RMB 696,000
raised

Costs by Category

In 2024, Shanghai Sunrise invested **RMB 470,481** in its infrastructure and student programs.



Sponsors, Donors, Partners and Volunteers

Shanghai Sunrise is a registered program of the Shanghai Charity Foundation (SCF). We are grateful for their ongoing support and belief in our work.

The SCF is a public non-profit organization approved by Shanghai non-government organization registration authorities. As a Shanghai Sunrise partner, SCF assists Shanghai Sunrise in identifying underprivileged youth who qualify for our sponsorship program.



www.scf.org.cn



At Shanghai Sunrise we are proud to acknowledge and express our heartfelt gratitude to all our sponsors and donors. The following organizations provided sponsorships for 10 or more students and were significant contributors in 2024.



BOSS Group

HAWORTH®

BESTSELLER FOUNDATION



Without our generous sponsors, donors and partners, our mission of creating access to education through scholarships for underprivileged Shanghai youth would not be possible. Thank you for your continued generosity. Your support changes the lives of our students by enabling them to complete their education. Here are additional corporations, institutions and communities that sponsored Shanghai Sunrise students.

Linklaters



Visteon®



ottointernational

OTIS electric



We also thank the Chambers of Commerce: BritCham Shanghai, AustCham Shanghai and AmCham Shanghai for raising awareness and continuously supporting our cause. A special thank you to the British Chamber of Commerce Shanghai, for warmly acknowledging Shanghai Sunrise as an Honorary Organization.



At Shanghai Sunrise, all contributions matter. A huge thank you to our 51 philanthropic individuals who helped us achieve our mission. Without your contributions, it would be difficult to do what we do.

Board of Directors

Shanghai Sunrise is led by a strong and committed Board of Directors who are all sponsors and volunteer their time in support of our students and various programs.

Board of Directors as of 31 December 2024

Frances O'Rourke

General Manager – Asia Pacific
Think Global Limited

Derek Chang

Investor and Risk Management
Consultant

Jessica Zimmerle

International Business and
Hospitality Management Professional

Felix Wong

Executive Advisor to the CEO
Zhongshan Xiwan Dream Commercial
Management (HK) Ltd.

Michael Zhang

Professional Government and
Public Affairs Practitioner

Giada Ferrari

Entrepreneur, Executive Coach (PCC)
& Leadership Trainer

Benson Zhao

Senior Ceiling Solution Manager
Knauf Ceiling Solutions China

Jacqui Gray

Director of Sourcing
MS Mode Asia Ltd.



Acknowledgments

We extend our heartfelt gratitude to our sponsors, volunteers and partners for their invaluable contributions. Your support empowers Shanghai's youth, helping them build brighter futures. We also thank the Australian Chamber, American Chamber and British Chamber Shanghai for supporting us in raising awareness about our sponsorship program.

We have organized and participated in a number of community events thanks to the contribution and hard work of our volunteers, who tirelessly worked on the frontlines as well as behind the scenes. As volunteers are the backbone of Shanghai Sunrise, a special thank you to the volunteers who dedicated their time, effort and skills in support of the cause.

Thank you for being a part of the Shanghai Sunrise family.



Contact

Shanghai Office

555 Wuding Road, Room 732
Jing'an District, 200041
Shanghai

Contact us

+86 136 8161 7871
info@shanghaisunrise.com

Our Website

www.shanghaisunrise.com

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