

SHANGHAI SUNRISE ANNUAL REPORT

2025



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Message from the Chairperson



Frances O'Rourke
Chair of the Board
Shanghai Sunrise

Our 29th year, aligned with the Year of the Snake, marked a period of renewal for Shanghai Sunrise. We embraced this moment to reflect, refocus, and strengthen our commitment to long-term impact through strategic planning and purposeful action. This progress was made possible through the collective efforts of our experienced staff and dedicated volunteers. It is their passion and commitment that underpin our events and sustain the meaningful relationships between students and sponsors.

2025 was a dynamic and engaging year. We began with our Golden Celebration Gala in February, followed by a Career Day designed to inspire and guide our students. Our "Take Your Student to Lunch" initiative once again provided a valuable opportunity for connection and mentorship. Throughout the year, we were proud to participate in community events hosted by SEA, IPWS, AustCham, KEA, NZBRiC, BritCham, and AmCham. In September, together with Flexpat, we hosted a successful Fun Run with more than 75 participants. We also enjoyed the camaraderie of the Melbourne Cup celebration before concluding the year with our Annual Pairing Ceremony - an important milestone where students and sponsors meet for the first time.

None of these achievements would be possible without our exceptional team. I extend my sincere gratitude to each individual for their dedication and contribution.

We were delighted to welcome Ms. Sarah Kochling to the Board this year, as well as Caribal Bao and Rachael Chen in the Events and Fundraising space. While we said a fond farewell to our valued colleague Tina, we are pleased to have welcomed Chenbo, whose energy and professionalism have already made a strong impact.

As a vibrant and ever-changing city, Shanghai offers many opportunities for engagement. We are always looking for new volunteers to join us in a variety of roles. Whether you are seeking to develop new skills or contribute your existing expertise, we warmly invite you to get involved and help us continue making a meaningful difference.

Yours sincerely on behalf of the Board,

Frances O'Rourke
Chairperson,
Shanghai Sunrise Board



Impact

By the end of 2025, Shanghai Sunrise's operations were run by:



2

staff members



25

core team members
who volunteered
6000 hours



65

regular
volunteers



17

new
volunteers

During 2025, Shanghai Sunrise paid education-related expenses for **189** high school and **78** university students.



189

high school
scholarships



78

university
scholarships

We are proud to announce that in 2025, **100** Shanghai Sunrise students graduated from high school and university.



Overall, since our founding in 1996, Shanghai Sunrise has achieved the following:



40 million RMB
raised



12,940+ scholarships
awarded



3,880+ students
supported

Message from the Executive Director Outreach



Jessica Zimmerle
Executive Director
Outreach
Shanghai Sunrise

Dear Supporters,

As we reflect on the journey of Shanghai Sunrise in the year 2025, this year has been a testament to resilience and commitment to empowering the underprivileged students we serve. We have witnessed significant transformations, not only in our programs but also in the lives of those we serve. Each success story is a reminder of the impact we can have when we work together, driven by a shared vision for creating equal access to education.

We would like to extend our heartfelt thanks to all who have contributed to our mission this year through fundraising, students sponsorship, event collaboration as well as volunteering. Your belief in our cause drives our efforts to create lasting change.

Thank you for your continued support and for being an integral part of the Shanghai Sunrise family.

Highlights 2025



Glamour & Giving Fundraising Gala

In February, Shanghai Sunrise hosted the Glamour & Giving Fundraising Gala at the InterContinental Shanghai Pudong Hotel. The evening brought together a variety of guests for a celebration of elegance, entertainment, and generosity, raising an impressive RMB 100,000 to support underprivileged students. Highlights included a silent auction, raffle, and lively table competitions. The event was made possible through generous support of sponsors, partners, media sponsors and individual donors, all helping to create meaningful educational opportunities for Shanghai Sunrise students.





Take Your Student to Lunch

A day of connection, creativity and hope

Sponsors had the opportunity to meet their scholarship students face-to-face, share lunch and take part in activities designed to build confidence and connection. Highlights included a lively icebreaker led by career coach Helen Tang and a collaborative art session where students and sponsors created artwork around themes such as dreams, unity and Shanghai Sunrise. The event was made possible through the support of dedicated volunteers and partners, including Panduit China, whose donation of learning materials and gift cards added further value to the day.



celebrating in-person meetings





Model United Nations Conference SMIC High School

A day of connection, creativity and hope

Shanghai Sunrise program supports objective the fourth UN Sustainable Development Goal which is to “ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.”

Shanghai Sunrise was honored to attend the SMIC High School Model United Nations Conference on 8 and 9 March 2025. Jessica Zimmerle, Executive Director of Outreach, delivered a keynote speech about Shanghai Sunrise’s mission to provide access to education for underprivileged students. She also shared the inspiring story of alumna Chen Jian Hua, whose education was supported by Shanghai Sunrise and who now gives back as a sponsor herself. During the conference, the student committee spontaneously raised RMB800 in support of Shanghai Sunrise.



A Career Day with Goodman Foundation

On 22 March, 2025, the Goodman Foundation and Shanghai Sunrise held the third annual Career Day for underprivileged students. This event provided a unique opportunity to foster dreams, develop skills, and help create a bright future.

This year's Career Day demonstrated the power of cooperation and its impact on young people. 32 students participated in the event, eager to gain insights and skills that would help them plan their future careers. Volunteers from the Goodman Foundation and Shanghai Sunrise spent their weekends guiding these students, showing their determination on improvement of current situation. The Career Day had three seminars related to careers.

The collaboration between the Goodman Foundation and Shanghai Sunrise in this year's Career Day created an opportunity for dreams to realize. This event makes us realize the importance of supporting and empowering the next generation, ensuring that they have the opportunities they deserve for success.

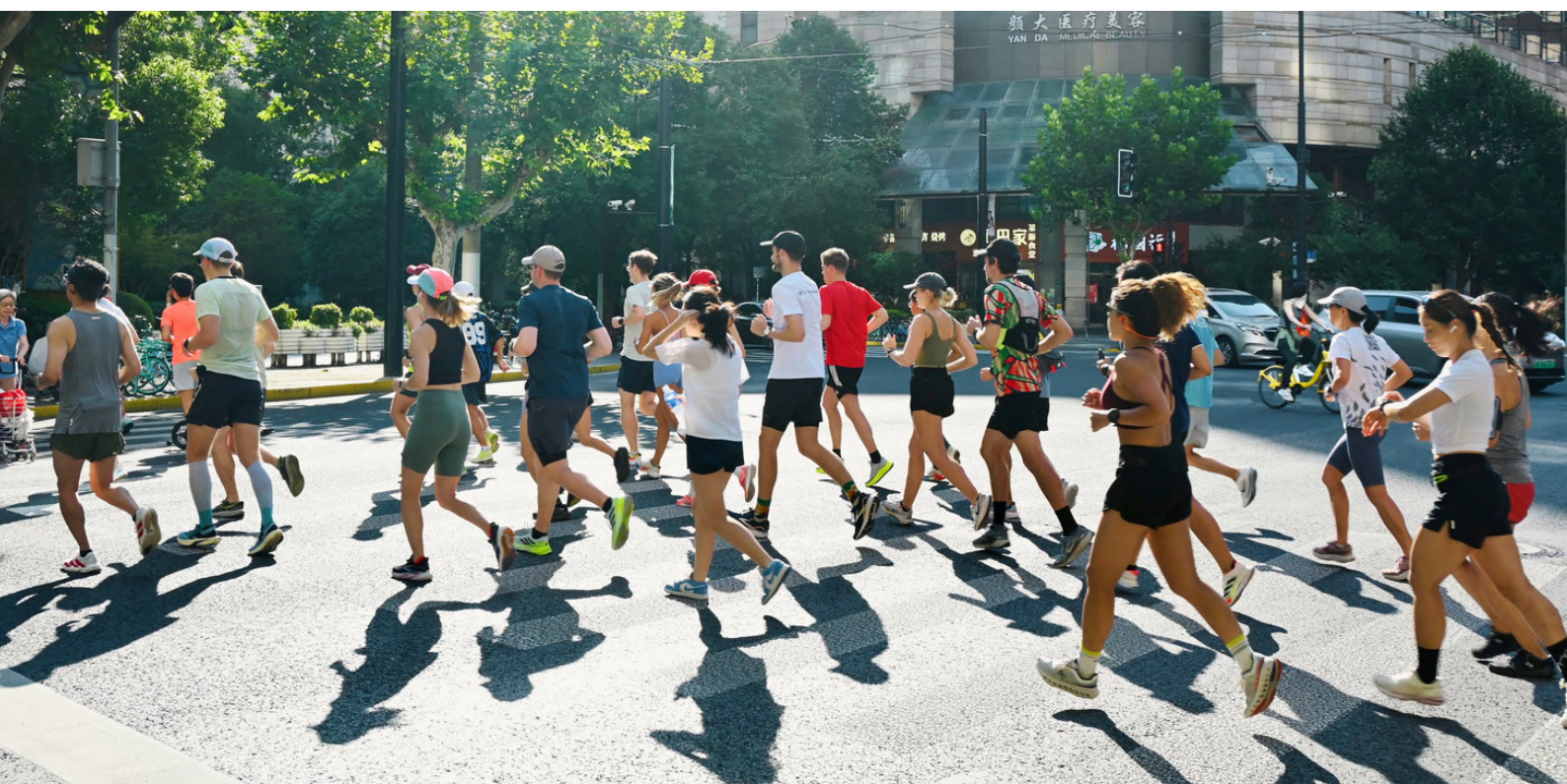


Volunteer Get together

In June, we had our regular volunteer gathering party that took place at the coffee area/terrace of our office.

We prepared finger food, drinks and enjoyed a night of Mingle, Share & Shine. Long-time and new volunteers shared inspiring stories and forged deeper bonds with us and with one another.





Charity Fun Run: Lace Up for Education

On 6 September 2025, Shanghai Sunrise and Flexpat hosted the Charity Fun Run: Lace Up for Education. More than 75 participants joined the 5 km and 10km run/walk to raise awareness and funds for education.

The event raised RMB 18,900 to support further scholarships for underprivileged students in Shanghai. With the support of Flexpat, The Rooster and dedicated Shanghai Sunrise volunteers, the day showed how community spirit and collective action can help create brighter futures for young people.



Melbourne Cup Luncheon: A winning first for Shanghai Sunrise

On 4 November, Shanghai Sunrise hosted its first-ever Melbourne Cup Charity Luncheon at mr willis. The event combined fashion, food, raffles, and race-day excitement, raising over RMB 16,500 to support Shanghai Sunrise students. Guests enjoyed a lively afternoon with a fashion parade, prizes, and generous contributions from sponsors including mr willis, Charlotta Gandolfo, The Nectar Foundry, Cotton's Bar and Restaurant, Rosenthal Business Consulting, Greenwave, That's Shanghai and the Bicester Collection. The successful debut brought the community together in support of Shanghai Sunrise. This event was attended by Simon Woods, CEO&Executive Director of AustCham Shanghai.



British Day



Shanghai Sunrise participated in the British Day event held on September 20th, 2025, with a clear mission rooted in our core principle: supporting students through access to education.

This event served as a meaningful platform to share the inspiring and impactful story of Shanghai Sunrise, connect deeply with the community to create unforgettable warm moments, foster genuine new friendships with long-standing supporters, and engage with potential future sponsors.

Driven by our unwavering passion for educational equity and student support, we dedicated ourselves to making this event a truly memorable and meaningful experience for all attendees. At our booth, we launched the interactive public welfare activity The Tree of Love, which invited every guest to leave their unique handprint on the tree to shape a lush, vibrant tree of love together.



This creative interaction is deeply aligned with our public welfare vision: every handprint represents a warm force from the community, and the thriving tree symbolizes the continuous growth and cohesion of our public welfare community. It fully embodies that with the joint care and support of people from all walks of life, we can gather strength to help more students gain equal access to education, break through educational barriers, and embrace a brighter future.

Through this event, we not only delivered our public welfare ideals to the wider community, but also gathered more caring forces to move forward hand in hand on the road of supporting students' education.





Pairing Ceremony

As one of Shanghai Sunrise's signature events, the Pairing Ceremony brought together new students and their sponsors for a meaningful opportunity to meet and connect. This personal connection is at the heart of what makes the Shanghai Sunrise's programme so special.

The event also provided a stage for students to share their talents and take part in a variety of academic and cultural activities.

Once again, the Pairing Ceremony was a great success made possible by the generous support of our community. We warmly welcome our new high school students and new sponsors to Shanghai Sunrise.





AmCham Shanghai 2025 Sustainability & Responsibility Leadership Awards Ceremony

Shanghai Sunrise was invited to participate in the annual 2025 Sustainability & Responsibility Leadership Awards Ceremony under the theme “The Sustainability Reset: Refocusing Strategy, Finding Purpose and Driving Impact.”, hosted by AmCham Shanghai on December 5. The afternoon brought together business leaders, NGOs and social enterprises to recognize the progress made in sustainability in terms of decarbonization, circularity, social innovation, and inclusive growth. The event also included an NGO fair with local non-profits and social enterprises.





Christmas Bazar at the German School in Yangpu

On 6 December, Shanghai Sunrise had a heartwarming day at the Deutsche Schule Shanghai Christmas Charity Sale.

We had the wonderful opportunity to participate in the Christmas Market at the Deutsche Schule Shanghai. Our booth featured handmade Christmas crafts designed and created by Shanghai Sunrise members, each piece made with care.

We were delighted to welcome students and parents who stopped by to learn more about our mission and pick up meaningful gifts for their friends and family. Their curiosity, support, and warm conversations made the day special. It was a joy to spend time together with the school community and share in the festive Christmas spirit.



Student Showcase

Yang Haokun: Exploring Nature, One Specimen at a Time

Yang Haokun's journey is a testament to curiosity, creativity, and perseverance. Supported by the Rotary Club of Shanghai since 2021, Yang is now studying Business Administration at Xinjiang Tarim University, where he continues to pursue his passion for the natural world. From crafting intricate insect specimens to photographing wildlife, his interests have evolved into an ambitious project: documenting Xinjiang's unique biodiversity through film.

Inspired by early exposure to nature and encouraged by his family, Yang has developed both technical skill and artistic vision. Today, he spends his time capturing rare species across remote landscapes, including the edge of the Taklamakan Desert.



Grateful for the support he has received, Yang presented his sponsor with a handcrafted butterfly specimen, a gesture reflecting both his talent and appreciation.

Shanghai Sunrise is proud to support Yang's journey and looks forward to seeing his passion for storytelling inspire others.

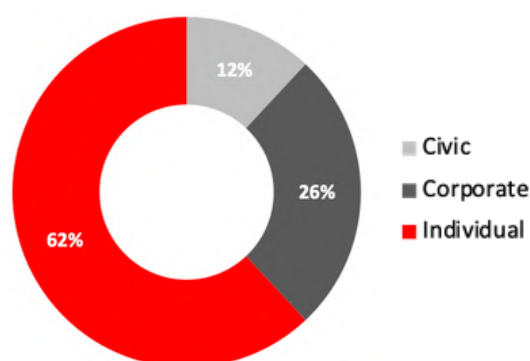
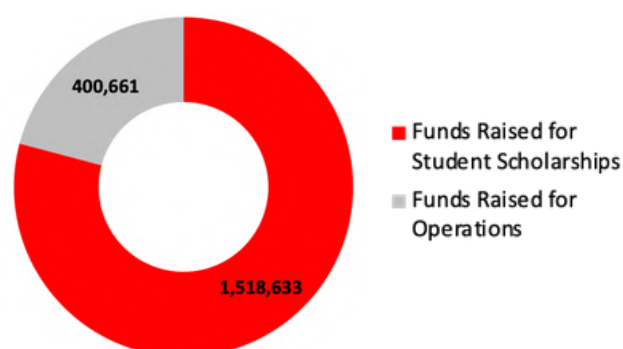


Financials 2025

Total donations 2025: RMB 1,919,294 raised

Our promise

We are committed to ensuring donations have the greatest impact on student education. Our programs and operations are sustained through sponsorships, fundraising events and other contributions. In 2025, through this approach, we raised RMB 1,919,294.



Sponsors by Category

In 2025, with the support of 92 sponsors, 267 students were able to continue their education. These sponsorships came from generous corporations, individuals and civic organizations, many of whom have been long-standing supporters of Shanghai Sunrise and its mission.



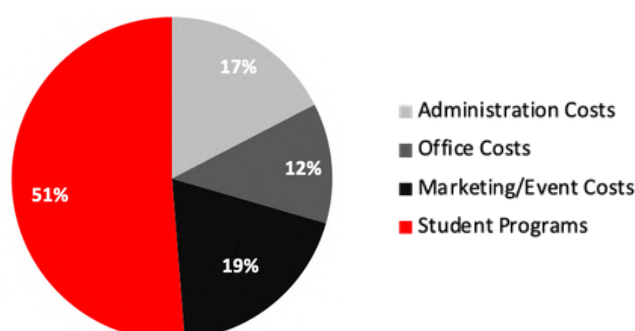
189
High School
Students,
RMB 1,134,000
raised



78
University
Students,
RMB 468,000
raised

Costs by Category

In 2024, Shanghai Sunrise invested RMB 614,562 in its infrastructure and student programs.



Sponsors, Donors, Partners and Volunteers

Shanghai Sunrise is a registered program of the Shanghai Charity Foundation (SCF). We are grateful for their ongoing support and belief in our work.

The SCF is a public non-profit organization approved by Shanghai non-government organization registration authorities. As a Shanghai Sunrise partner, SCF assists Shanghai Sunrise in identifying underprivileged youth who qualify for our sponsorship program.



www.scf.org.cn



At Shanghai Sunrise we are proud to acknowledge and express our heartfelt gratitude to all our sponsors and donors. The following organizations provided sponsorships for 10 or more students and were significant contributors in 2025.



BESTSELLER FOUNDATION



Without our generous sponsors, donors and partners, our mission of creating access to education through scholarships for underprivileged Shanghai youth would not be possible. Thank you for your continued generosity. Your support changes the lives of our students by enabling them to complete their education. Here are additional corporations, institutions and communities that sponsored Shanghai Sunrise students.

Linklaters



Visteon



ottointernational



COOL FOUNDATION



We also thank the Chambers of Commerce: BritCham Shanghai, AustCham Shanghai and AmCham Shanghai for raising awareness and continuously supporting our cause. A special thank you to the British Chamber of Commerce Shanghai, for warmly acknowledging Shanghai Sunrise as an Honorary Organization.



At Shanghai Sunrise, all contributions matter. A huge thank you to our **57** philanthropic individuals who helped us achieve our mission. Without your contributions, it would be difficult to do what we do.

Board of Directors

Shanghai Sunrise is led by a strong and committed Board of Directors who are all sponsors and volunteer their time in support of our students and various programs.

Board of Directors as of 31 December 2025

Frances O'Rourke

General Manager – Asia Pacific
Think Global Limited

Jessica Zimmerle

International Business and
Hospitality Management Professional

Benson Zhao

Senior Ceiling Solution Manager
Knauf Ceiling Solutions China

Derek Chang

Investor and Risk Management
Consultant

Giada Ferrari

Entrepreneur, Executive Coach (PCC) &
Leadership Trainer
Ferrari Leadership Consulting (Shanghai)
Co., Limited

Jacqui Gray

Director of Sourcing
MSMode and America Today

Michael Zhang

Government Affairs Director
VF Corp.

Sarah Kochling

Managing Principal
Shanghai Blossom Innovation



Acknowledgments

We extend our heartfelt gratitude to our sponsors, volunteers and partners for their invaluable contributions. Your support empowers Shanghai's youth, helping them build brighter futures. We also thank the Australian Chamber, American Chamber and British Chamber Shanghai for supporting us in raising awareness about our sponsorship program.

We have organized and participated in a number of community events thanks to the contribution and hard work of our volunteers, who tirelessly worked on the frontlines as well as behind the scenes. As volunteers are the backbone of Shanghai Sunrise, a special thank you to the volunteers who dedicated their time, effort and skills in support of the cause. From registration to cheering on participants, your contributions make events run smoothly and are essential to our collective success.

We are incredibly proud of what we accomplished together, and we hope this is just the beginning of more collaborative efforts in the future.

Thank you for being a part of the Shanghai Sunrise family.



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